



ABOUT JACKIE M

Jackie M is an ex-restaurateur and Southeast Asian street food specialist, TV presenter, Live video producer and online TV startup co-founder. She grew up in Malaysia, a country renowned for its great food scene, and moved to Australia with her family when she was 17.

Jackie graduated from Sydney University with a Bachelor of Arts in Languages and worked as an IT consultant in merchant banks in Sydney and London before switching to food to honour her parents' early years as street food hawkers.

Jackie closed her restaurant in 2013 to look after her Down Syndrome child, Noah, and now spends most of her time creating content in the form of TV, Live broadcasts, videos, recipes and blog posts for her 1.8 million online followers.

She also continues to produce food once a week for her loyal customers and she makes her own range of curry pastes and sauces that she sells online along with her cookbook. Jackie M is recognised as one of the most influential Australian chefs on social media and is widely referred to as "Sydney's high priestess of Malaysian cuisine".

SOCIAL STATS

- 1.8M followers
- 33,000 fans
- 1.81M views
- 5,700 followers
- 3,200 followers
- 7,500 subscribers
- over 300K views



AS SEEN IN



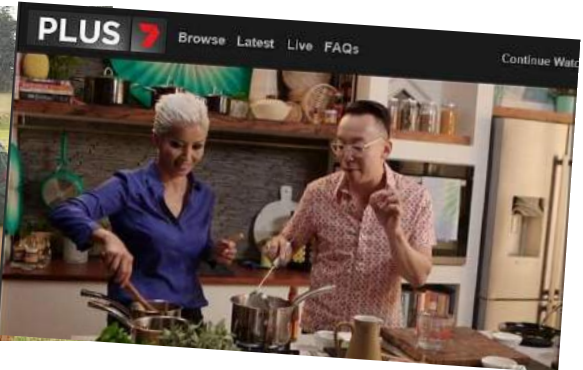
"Sydney's high priestess of Malaysian cuisine is Jackie M, a Malaysian-born, Sydney Uni-educated livewire."

- Time Out Sydney

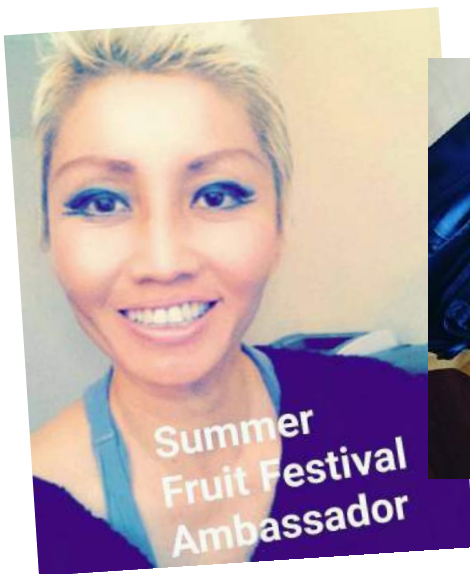
- Brand ambassadorships (food, travel, products)
- Live cooking demonstrations
- Speaking engagements
- TV segment sponsorships



- Travel writing
- Cookbooks
- Recipe development
- Live video broadcasts
- YouTube videos



- Podcasts
- Celebrity guest chef events
- Blog posts



**Please note that any offers of free travel will need to accommodate Jackie's toddler son Noah, who is a critical part of her overall brand.*

TV Credits



- TV AU | Malaysia Kitchen - Channel 7TWO
- TV AU | Fish and Hunt Australia - Foxtel
- TV AU | Let's Do Coffee - Channel 10
- TV AU | Everyday Gourmet with Justine Schofield - Channel 10
- TV AU | Jackie M's Street Eats Journey (Online)
- TV SG | Food for Life TV - Jackie M's Local Favourites (Online)
- TV AU | The Travel Bug - Channel 7TWO
- TV MY | Seekers Season 9 - NTV7
- TV MY | 24 hours in Sydney - Astro

- Lenovo
- Rode Microphones
- Shangri-La Hotels
- Tourism Malaysia
- Holiday Tours & Travel
- The Grace Hotel
- Hotel Jen
- Dollee
- Four Points by Sheraton
- The Federal - KL
- The Flight Centre
- People Express Travel
- Grand Hyatt - KL
- Froothie
- Wacom
- Air Asia
- Alpaka
- Prestige Home Appliances
- Matrade



Source - <http://www.bandt.com.au/media/the-austrie-chefs-with-the-klout-scores>

RANK	NAME	BACKGROUND	KLOUT SCORE
1	Adam Liaw	Masterchef contestant and	79
Most Influential Australian Chefs on Social Media			
2	Jackie Tang (aka Jackie M)	Malaysian chef, author and TV presenter.	68
	Jock Zonfrillo	Nomad chef on Discovery Channel and chef behind Orana and Street-ADL.	67



Youtube People - Australia

Country Category Language Tags
Available in: Capital Territory New South Wales Northern Territory Queensland

Total: 22

Profile

#9 - Top YouTubers in Australia

- Jack Miller
- David (Moose) Arnold "Moose" De Backer
- Tim Winton
- Kylie Binns
- Cody Simpson
- Jackie M
- Miranda Kerr



The Huffington Post Contributor

- SBS
- Gourmet Traveller
- Tour Radar Magazine
- The Travel Bug
- 7TWO
- Food for Life TV
- TimeOut Sydney
- Star ePaper
- Channel 7
- The Daily Mail
- The Sydney Morning Herald
- Asian Food Channel
- Foxtel
- The Huffington Post
- Channel 10
- Seekers Season 9
- The Tao of Self-Confidence Podcast
- Urban Walkabout
- The Daily Telegraph



Humane.
Healthy.
Happy.

TUNE IN!

Your video could be here!
Bloggers, producers, content creators and vegan experts interested in being featured on **The Vegan Channel.TV**



Let's talk

If you are a PR or a brand representative and have a product or event you think Jackie will be interested in, please get in touch.

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Get in touch!