



ABOUT JACKIE M







Jackie M is an ex-restaurateur and Southeast Asian street food specialist, TV presenter, Live video producer and online TV startup co-founder. She grew up in Malaysia, a country renowned for its great food scene, and moved to Australia with her family when she was 17.

Jackie graduated from Sydney University with a Bachelor of Arts in Languages and worked as an IT consultant in merchant banks in Sydney and London before switching to food to honour her parents' early years as street food hawkers.

Jackie closed her restaurant in 2013 to look after her Down Syndrome child, Noah, and now spends most of her time creating content in the form of TV, Live broadcasts, videos, recipes and blog posts for her 1.9 million online followers.

She also continues to produce food once a week for her loyal customers and she makes her own range of curry pastes and sauces that she sells online along with her cookbook. Jackie M is recognised as one of the most influential Australian chefs on social media and is widely referred to as "Sydney's high priestess of Malaysian cuisine".

SOCIAL STATS

-  1.89 m followers
-  33,000 fans
-  1.6m views
-  5,500 followers
-  3,000 followers
-  7,000 subscribers



AS SEEN IN



"Sydney's high priestess of Malaysian cuisine is Jackie M, a Malaysian-born, Sydney Uni-educated livewire."

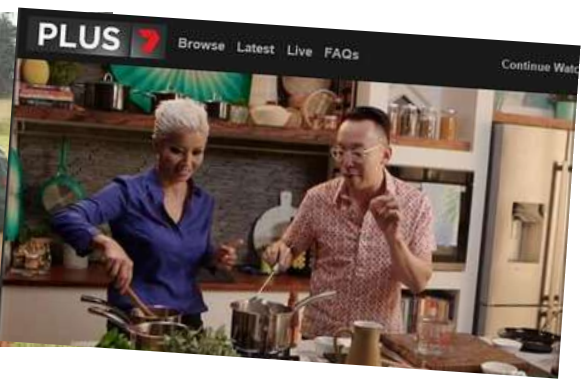
- Time Out Sydney

Some of the ways that brands have worked with Jackie M

- Brand ambassadorships (food, travel, products)
- Live cooking demonstrations
- Speaking engagements
- TV segment sponsorships

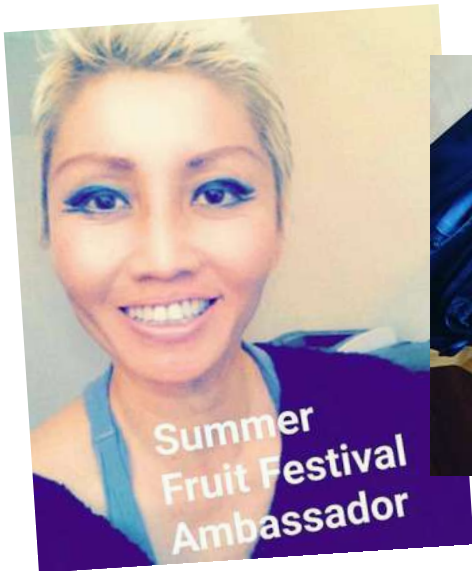


- Travel writing
- Cookbooks
- Recipe development
- Live video broadcasts
- YouTube videos



Some of the ways that brands have worked with Jackie M

- Podcasts
- Celebrity guest chef events
- Blog posts



**Please note that any offers of free travel will need to accommodate Jackie's toddler son Noah, who is a critical part of her overall brand.*

Media Credits



- LIVE VIDEO | Jackie M's Live Asian Kitchen (ongoing)
- TV AU | Malaysia Kitchen Channel 7TWO (2016)
- TV AU | Fish and Hunt Australia Foxtel (2016)
- TV AU | Let's Do Coffee Channel 10 (2016)
- TV AU | Everyday Gourmet with Justine Schofield Channel 10 (July-Sept 2015)
- TV AU | Jackie M's Street Eats Journey (2015 - in production)
- TV SG | Food for Life TV - Jackie M's Local Favourites (2014)
- TV AU | The Travel Bug Channel 7TWO (December 2013)
- TV MY | Seekers Season 9: guest presenter in five episodes (2013)
- TV MY | 24 hours in Sydney Food guide presenter (2013)

- Lenovo
- Rode Microphones
- SBS
- Shangri-La Hotels
- Tourism Malaysian
- Holiday Tour
- The Grace - Sydney
- Gourmet Traveller
- TourRadar
- The Travel Bug
- The Flight Centre
- Hotel Jen
- Dollee
- Four Points by Sheraton
- The Federal - Kuala Lumpur
- People Express Travel
- 7TWO
- Food for Life TV
- TimeOut Sydney
- Star ePaper
- Grand Hyatt - Kuala Lumpur
- Channel 7
- Froothie
- Wacom
- Chef Koochooloo
- Air Asia
- Alpaka
- The Sydney Morning Herald
- Asian Food Channel
- Foxtel
- The Huffington Post
- Prestige Home Appliances



Source - <http://www.bandt.com.au/media/the-austrie-chefs-with-the-kkout-scores>

RANK	NAME	BACKGROUND	KLOUT SCORE
1	Adam Liaw	Masterchef contestant and	77
2	Jackie Tang (aka Jackie M)	Malaysian chef, author and TV presenter.	68
	Jock Zonfillo	Nomad chef on Discovery Channel and chef behind Orana and Street-ADL.	67



#9 - Top YouTubers in Australia

- 1 Jack Miller
- 2 Tom Green
- 3 Kylie Wouda
- 4 Kayla Taites
- 5 Cady Simpson
- 6 Jackie M
- 7 Miranda Kerr



The Huffington Post Contributor



Let's talk

If you are a PR or a brand representative and have a product or event you think Jackie will be interested in, please get in touch.

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Get in touch!